

# Getting to IDEO

## From Hwy 101

- Take Hwy 80 (Downtown)
- Exit at Fourth St.
- At the light, turn left onto Bryant
- Follow Bryant to the Embarcadero
- Turn left on the Embarcadero
- Follow the Embarcadero to Pier 28

## From Hwy 280

- Take the Fourth St. /King St. exit
- Follow King to the Embarcadero
- Follow the Embarcadero around to Pier 28

## From the Bay Bridge

- Stay in the left lane
- Take the Harrison/Embarcadero exit
- Turn right on Harrison
- Follow Harrison to the Embarcadero
- Turn right on the Embarcadero
- Make a U-Turn at Bryant
- Follow the Embarcadero to Pier 28

**Parking:** There's a limited amount of metered parking right in front of IDEO's office on The Embarcadero. Also, there's an outdoor public parking lot on Bryant Street, diagonally across from the office.

